

2025 Data Center Industry Trends, Strategy and Innovation

New research from Foundry (an IDG, Inc. company) of 300 IT leaders reveals how they are rethinking their operations across colocation, cloud and on-prem environments to find the ideal placement for their critical workloads. Their insights can help ensure your business is future-ready.

Here's a hint...colocation data centers that offer robust connectivity are the key.

HYBRID IS HERE TO STAY

98%

An overwhelming majority of IT leaders are embracing a cloud-smart strategy, blending public and private cloud, on-premises, and colocation services to run workloads where they perform best.



DIRECT CLOUD CONNECT IS CRITICAL

93%

Direct cloud interconnection from their colocation provider is mission-critical to nearly all of IT leaders' infrastructure strategy.



THE CONNECTIVITY CHASM

19%

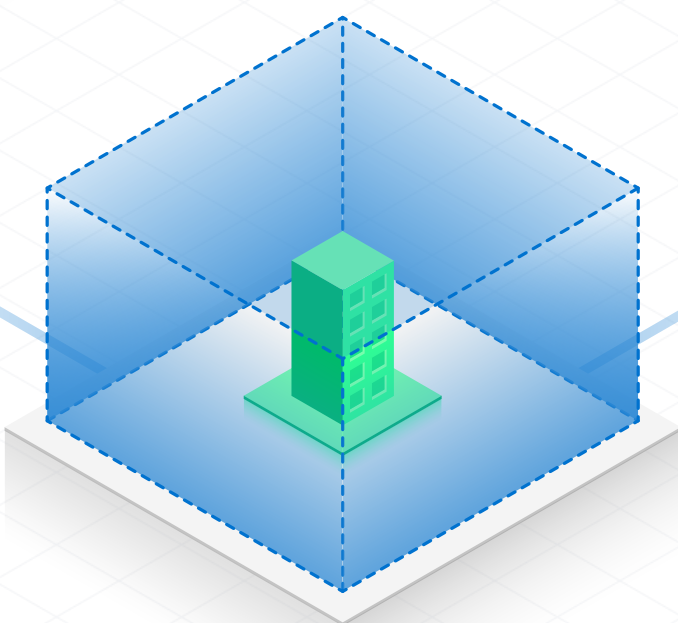
Only 19% of organizations say their current colocation provider offers access to multiple cloud providers, even though most CIOs state connectivity is a must-have.



CLOUD INTERCONNECTION: THE AI POWER MOVE

The #1 Reason

IT leaders cite the #1 reason to run generative AI applications and workloads in a colocation data center is cloud interconnection.



SECURITY REIGNS SUPREME

Physical Security

For the fourth consecutive year, physical security ranks No. 1 on the list of attributes that IT leaders look for in a colocation provider.

Put These Insights into Motion

As your workloads continue to evolve, you need to find the right mix for your hybrid IT infrastructure to power your success. Get actionable insights and explore proven strategies for modernizing IT and selecting your data center provider.

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