

5 Reasons to Accelerate Fintech Adoption

Financial services companies that offer the services and convenience their customers want will rise above the competition. Secure, high performing, low-latency hybrid IT infrastructure enables superior digital customer experiences.

1 Fintech Is Transforming the Financial Services Industry



Financial technology or “Fintech” refers to the innovation and technology designed to digitally transform traditional methods used in the financial services industry.¹

2 Fintech Dominates Customer Experience



Nearly 90% of Americans are using technology in some way to manage their finances.²

3 The Fintech Market Is Growing Exponentially



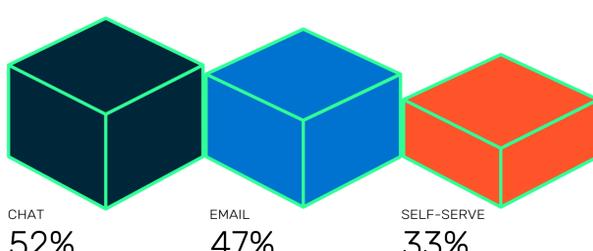
The 2022 global fintech market is valued at \$133.84 billion and is projected to reach \$556.58 billion by 2030.³

4 Fintech Adoption Propels Revenue Growth for Businesses



Businesses that embrace digital technology adoption, like fintech client experience applications, grow revenue at 5x the rate of those who remain idle.⁴

5 Customers Demand Omni-Channel Digital Customer Experiences



The top digital channel for consumers is chat (52%), followed by email (47%) and self-serve via the company’s web site (33%).⁵

Elevate Your Fintech Customer Experience

Learn how CoreSite’s custom hybrid IT solutions and modern, compliant data centers can help you deliver exceptional digital customer experience.

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