



## Sports Systems Chooses CoreSite's New York Data Center Campus to Deploy Its Event Technology Services

July 18, 2017

DENVER--(BUSINESS WIRE)--Jul. 18, 2017-- CoreSite Realty Corporation (NYSE: COR), a premier provider of secure, reliable, high-performance [data center](#) and [interconnection](#) solutions across the U.S., today announced that Sports Systems, a provider of online solutions to better manage VIPs at global sports events, has chosen CoreSite as its data center solution partner, deploying within CoreSite's [New York](#) data center campus.

Sports Systems delivers superior technology services yielding the best business results for clients overseeing accreditation and ticket and guest management for the world's greatest sporting events. The company also simplifies the management of customers' event-related data through streamlined systems that provide flexibility and control of customer data. The company's core services include: EventHub sponsorship portal, TicketTracker asset allocation and oversight, GuestFirst guest invitation, registration and communications and PressPass media and non-media event accreditation.

Sports Systems opted to partner with CoreSite based on the industry-leading levels of security and compliance offered by CoreSite's enterprise-class, high-performance New York data center facilities. With its dedicated, in-house security team, CoreSite maintains the highest level of physical security, as well as participates in compliance validation programs in order to reinforce its commitment to providing customers with secure, reliable data center facilities.

"The migration to CoreSite gives our clients next-generation network architecture and capabilities, meaning even greater speed, scalability and reliability when we are delivering critical services," said Jim Daigle, founder and CEO of Sports Systems. "Partnering with CoreSite provides our clients with the utmost confidence necessary to help us achieve our goal of simplifying their data management."

CoreSite's network-dense, cloud-enabled [New York data center campus](#) is one of the best-connected and most scalable offerings on the Eastern Seaboard, supporting the operations of mission-critical data and IT infrastructure. The campus includes two data center facilities—[NY1](#), comprised of over 48,000 square feet of data center space in the heart of Manhattan, and [NY2](#), with over 236,000 square feet of data center space situated above the 500-year floodplain in Secaucus, NJ. CoreSite's New York campus hosts over 40 network service providers and provides direct access to some of the world's leading cloud service providers, all with robust, low-latency network access to Manhattan, supporting acceleration of customers' IT performance while reducing customer costs.

"We are pleased to welcome Sports Systems to the growing and robust ecosystem of local enterprises that are leveraging the data center solutions we provide to deliver critical business services to their customers," said Steve Smith, Senior Vice President of Sales and Marketing at CoreSite. "Our facilities and employees provide our customers with secure and reliable data center capacity and we look forward to supporting Sports Systems' vision of finding new ways for technology to help improve all aspects of events."

### About Sports Systems

Since 1986, Sports Systems has provided superior technology services yielding the best business results. Today, Sports Systems empowers the world's leading brands as they activate their sponsorship rights for the world's greatest sporting events. Who we are and what we believe is important to our success and directly benefits our clients. Sports Systems delivers event technology innovations to professional and college sports teams and leagues, and for the past seven years to Fortune 500 corporate sponsors and their agencies. Core services include: EventHub sponsorship portal, TicketTracker asset allocation and oversight, GuestFirst guest invitation, registration and communications and PressPass media and non-media event accreditation. For more information, visit [www.sportssystems.com](http://www.sportssystems.com).

### About CoreSite

CoreSite Realty Corporation (NYSE:COR) delivers secure, reliable, high-performance data center and interconnection solutions to a growing customer ecosystem across eight key North American markets. More than 1,000 of the world's leading enterprises, network operators, cloud providers, and supporting service providers choose CoreSite to connect, protect and optimize their performance-sensitive data, applications and computing workloads. Our scalable, flexible solutions and 400+ dedicated employees consistently deliver unmatched data center options — all of which leads to a best-in-class customer experience and lasting relationships. For more information, visit [www.CoreSite.com](http://www.CoreSite.com).

### Forward Looking Statements

This press release may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by the use of forward-looking terminology such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "pro forma," "estimates" or "anticipates" or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and contingencies, many of which are beyond CoreSite's control that may cause actual results to differ significantly from those expressed in any forward-looking statement. These risks include, without limitation: any adverse developments in local economic conditions or the demand for data center space in these markets; operational difficulties, including difficulties relating to information systems, internal processes and information security; significant industry competition; financial market fluctuations; and other factors affecting the real estate industry generally. All forward-looking statements reflect CoreSite's good faith beliefs, assumptions and expectations, but they are not guarantees of future performance. Furthermore, CoreSite disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, of new information, data or methods, future events or other changes. For a further discussion of these and other factors that could cause CoreSite's future results to differ materially from any forward-looking statements, see the section entitled "Risk Factors" in CoreSite's most recent annual report on Form 10-K, and other risks described in documents subsequently filed by CoreSite from time to time with the Securities and Exchange Commission.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170718005207/en/>

Source: CoreSite Realty Corporation

**Sports Systems Contact**

Christel Fearon

[christel@advantages.net](mailto:christel@advantages.net)

or

**CoreSite Contact**

Greer Aviv, 303-405-1012

Vice President of Investor Relations and Corporate Communications

[Greer.Aviv@CoreSite.com](mailto:Greer.Aviv@CoreSite.com)